



QUEENSLAND CLAIMS DISCUSSION GROUP

QCDG Mission Statement

The Queensland Claims Discussion Group (“QCDG”) is a not-for-profit organisation promoting discussion, thought leadership, education and networking amongst professionals in the QLD general insurance industry.

Organisation Overview

The QCDG is an independent, incorporated, not-for-profit organisation which was founded and, is run by, claims professionals in Queensland.

The intention of the QCDG is to run quarterly educational and networking seminars for claims professionals in Queensland, to encourage and promote discussion and education in the ever-evolving insurance claims world. The focus of the group is to provide practically focused seminars to promote engagement of attendees at little or no cost to participants. In most cases the seminars will attract CPD/CIP points.

The QCDG will target claims professionals with varying degrees of seniority and experience, with a focus on topics which will target a wide array of personnel from different organisations and roles. Seminar topics will range from various topics including:

-) Handling of disputes and complaints in the claims process;
-) The impact of technology in the claims process, and how it can be utilised more effectively;
-) Fraud indicators and investigation techniques;
-) Market trends; and
-) The evolution of relevant regulatory and compliance regimes, etc.

All professionals involved in the claims process can join our mailing list to receive notice of our events and participation is open to professionals from all spheres of insurance – be it claims managers, brokers, underwriters, relationship managers, investigators, loss adjusters and any associated professionals.



QUEENSLAND CLAM DISCUSSION GROUP

Why Sponsor?

The benefits of sponsoring the QCDG include:

-) Support and be affiliated with a growing organisation that has a network of insurance industry professionals across various claims capacities in Queensland.
-) Leveraging the expanding social media coverage of the QCDG.
-) Allows the opportunity to place your brand directly in front of an average of approximately 50 attendees per event (attendance numbers will vary based on venue capacity and topics).
-) Opportunities to incorporate product launches, placements, or brand awareness campaigns into events.
-) Adding value to your brand by supporting the on-going professional development of Queensland claims professionals.
-) Enabling cost effective access to educational events for the Queensland insurance claims community.
-) Providing staff with opportunities to develop valuable expertise and cutting-edge industry knowledge.

How the funding will be utilised

The QCDG has considered various options for funding to achieve the most desired outcome for claims professionals with differing capacities to attend.

The QCDG will charge a minimal fee to entrants for the event (in the order of \$5-10) to encourage attendance after signup (rather than free events, which have a higher rate of last minute cancellations).

The remainder of costs associated with the running of the organisation and events (venue hire, tea/coffee, insurances, website costs) will be funded by sponsorship in accordance with the prospectus below.



2018 Sponsorship Proposal

Sponsorship Period Annual Sponsorship: 01/2018 – 01/2019

Sponsorship Tiers **Platinum** (Restricted to one per sponsorship period)
Gold
Silver

Platinum Sponsor Package

Sponsorship Amount AUD \$3,000.00 +

Tier Benefits:

-) Acknowledgement as platinum sponsor with company logo and short (100 word) company bio to be displayed on the QCDG website and QCDG LinkedIn page with hyperlinks to own website during sponsorship period.
-) Acknowledgement as platinum sponsor with company logo on marketing materials for all events during sponsorship period.
-) Acknowledgement as platinum sponsor in welcome/thankyou speeches for all events during sponsorship period.
-) Opportunity to provide promotional material or giveaway to event attendees during sponsorship period.
-) Opportunity to provide company banner for all QCDG events during sponsorship period.
-) Opportunity to nominate a speaker for minimum one educational event during sponsorship period.
-) 5x Free Tickets per Event.

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2018 Sponsorship Proposal

Sponsorship Period Annual Sponsorship: 01/2018 – 01/2019

Sponsorship Tiers Tier 01

Tier 02 (Restricted to Four per sponsorship period)

Tier 03

Tier 02 Sponsor Package

Sponsorship Amount AUD \$1,500.00

Tier Benefits:

-) Acknowledgement as Gold sponsor with company logo and short (50 word) company bio to be displayed on the QCDG website and QCDG LinkedIn page with hyperlinks to own website during sponsorship period.
-) Acknowledgement as Gold sponsor with company logo on marketing materials for all events during sponsorship period.
-) Opportunity to provide company banner for all QCDG events during sponsorship period.
-) 2x Free Tickets per Event.



2018 Sponsorship Proposal

Sponsorship Period	Annual Sponsorship: 01/2018 – 01/2019
Sponsorship Tiers	Tier 01 Tier 02 Tier 03 (Restricted to <u>Five</u> per sponsorship period)

Tier 03 Sponsor Package

Sponsorship Amount	AUD \$500.00
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Tier Benefits:

-) Company Logo to be displayed on the QCDG website and QCDG LinkedIn page with hyperlinks to own website during sponsorship period.
-) Company logo on marketing materials for all events during sponsorship period.
-) 2x Free Event Tickets per Sponsorship Period.



2018 Sponsorship Application & Agreement Form

Please indicate the preferred sponsorship option below:

- Tier 01 Sponsor Package** AUD \$3,000.00 + or \$.....
- Tier 02 Sponsor Package** AUD \$1,500.00
- Tier 03 Sponsor Package** AUD \$ 500.00

Sponsorship Declaration

I, _____ (print signatory name) am authorised on behalf of
_____ (print company name) agree to sponsor Queensland Claims Discussion Group as an Annual Sponsor for **2018**.

Signature: _____

Date: _____

Contact Information:

Name: _____

Position: _____

Business Phone: _____

Business Email: _____

Send Completed Forms via email to: info.QCDG@gmail.com



2018 Sponsorship Terms and Conditions

- (i) Payment of the relevant sponsorship fee is required to gain access to the entitlements set out in this agreement.
- (ii) After sending your Sponsorship Application and Agreement to QLD Claims Discussion Group Inc. you will receive an invoice for payment, if accepted. Full payment must be received prior to receiving any sponsorship benefits.
- (iii) If you cancel your participation as sponsor after signing the Sponsorship Agreement, your organisation will remain liable for full payment of the applicable sponsorship fee.
- (iv) QLD Claims Discussion Group Inc. will endeavour to avoid major changes to the format of events agreed with event sponsors, however, sponsors acknowledge and agree that some changes to event formats may be required at the discretion of QLD Claims Discussion Group Inc.
- (v) Banner signage for events will be located at the discretion of QLD Claims Discussion Group Inc. unless otherwise agreed with QLD Claims Discussion Group Inc. All banners, at the sponsor's cost, are to be:
 - a) free-standing;
 - b) Produced and delivered to the venue; and
 - c) Uplifted by sponsors following the event.
- (vi) In the case of electronic signage such as PowerPoint or other audio visual format, sponsors are responsible for providing their logos and/or signage in a suitable and compatible format and within a timely manner before the event.
- (vii) The exact details of the following benefits are to be agreed with QLD Claims Discussion Group Inc. on a case by case basis.
 - a. Promotional and marketing material disseminated in relation to events;
 - b. Size and location of event venue/exhibition space;
 - c. Provision of gifts to presenters or other participants;
 - d. The type of gifts to be provided to presenters or other participants;
 - e. Opportunity to provide attendee/delegate gifts;
 - f. Opportunity to provide company collateral to be distributed; and
 - g. Opportunity to provide speaker gifts.
- (viii) If an event cannot proceed as intended or must be postponed for any reason, QLD Claims Discussion Group Inc. will endeavour to reschedule that event in full consultation with the event sponsor(s) to minimise any additional costs of running the postponed event at a new date, time, format and/or venue and in order for the sponsor to still be able access its entitlements under this Agreement.
- (ix) In relation to all text, images and/or graphics supplied by a sponsor for use on the QLD Claims Discussion Group Inc. LinkedIn page or website, or in other promotional material (e.g. for a given event), QLD Claims Discussion Group will consult and liaise with the sponsor as to how the images and/or graphics are to be incorporated and used in website or promotional material, however, QLD Claims Discussion Group Inc. will retain ultimate editorial discretion as to the style, colour, formatting, layout and other aesthetic detail of its website or promotional material it produces (i.e. other than the images and/or graphics supplied by a sponsor).
- (x) All content provided by sponsors to QLD Claims Discussion Group for use on LinkedIn or in the QLD Claims Discussion Group Inc. website (other than sponsor's logos) constitutes the granting of an irrevocable license to QLD Claims Discussion Group Inc. to continue using that supplied content indefinitely in the sole discretion of QLD Claims Discussion Group Inc. without any, or any additional fees, payments or charges and the original supplier of that content waives any rights to claim or assert copyright, restrictions or any other intellectual property or other such rights over such content.
- (xi) Sponsors warrant that they have full rights over and to all content supplied to QLD Claims Discussion Group Inc. and that such content is not subject to any other person or persons' intellectual property rights or which may breach any civil or criminal laws which apply in Australia.
- (xii) If any such content supplied by a sponsor is alleged or found to be in breach of any civil or criminal laws which may exist in Australia, the sponsor agrees to indemnify the QLD Claims Discussion group Inc. against any criminal or civil action including legal costs, which may arise in respect of such content.
- (xiii) All nominations for the QLD Claims Discussion Group Committee are assessed on their own individual merits and subject to QLD Claims Discussion Group Inc. such selection criteria and processes including committee size, operational and strategic requirements, as are in the sole discretion of the QLD Claims Discussion Group Inc. to determine from time to time.
- (xiv) The protection of the personal information and privacy of QLD Claims Discussion Group Inc. attendees is paramount to QLD Claims Discussion Group Inc. No sponsor should expect to be provided with personal information about QLD Claims Discussion Group Inc. attendees at events other than non-identifying particulars and general demographic information such as company/employer names or industry of attendees. This includes personal information obtained through such things as sponsored business card draws unless prior approval in writing has been provided by QLD Claims Discussion Group Inc. and the nature of the data collection made clear to those submitting their information. A copy of the Privacy Policy...?